

Education Through Music-Los Angeles

2014-2015 Annual Report

September 1, 2014
Through
August 31, 2015



In-School Music Education Programs

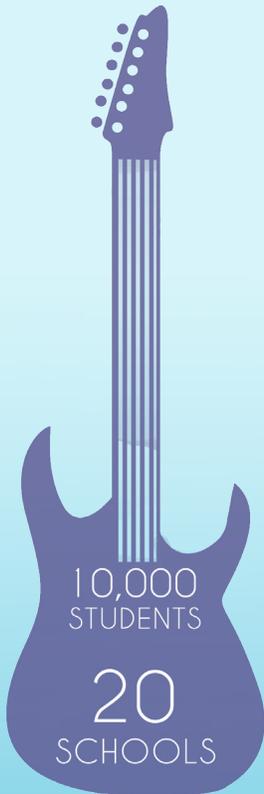
Education Through Music-Los Angeles (ETM-LA) integrated its in-school music programs for underserved student populations with the mission to provide and promote the integration of music into the curriculum of disadvantaged schools in order to enhance students' academic performance, creativity, and general development.

ETM-LA provides each of our partner schools (listed on page 3) a 45-minute weekly music class on a yearlong basis. These classes provide an assortment of musical disciplines including violin, cello, guitar, recorder, general music, and chorus. Each school's programs are tailored to meet the needs of each specific population based on the vision of the school's Principal, with the guidance of an ETM-LA consultant or mentor. Students at all partner schools performed in two concerts to showcase their musical learning in the Fall and Spring semesters.



“Music is the language that the whole world speaks through. It helps unite all the different customs.” -Daniel G., Norwood Street

PARTNER SCHOOLS



To support the quality of instruction in the classroom and teaching artist's ability to education children, ETM-LA provided ongoing mentorship and evaluation of its music teachers by multiple staff (Executive Director, Program Director, and other veteran teachers). In September 2015, ETM-LA held its weeklong intensive Summer Training Institute for its new and returning music teachers and guest teaching artists from other arts organizations. The institute focused on topics including Lesson Planning, Classroom Management, Integration, Creative Strategies, Assessment of Student learning, Concert Preparation and Presentation, Singing Technique, Strings Methods, Teaching Copyright, and Pedagogy (Orff, Kodaly, Dalcroze, Suzuki, etc.). ETM-LA was grateful to have experts in the music education fields facilitate including Program Director Ryan Rowles, Christine DeMore (Choral Director, David Starr Jordan Middle School), and ETM Program Director Pete Pauliks. ETM-LA held additional workshops throughout the year on relevant topics such as Working with Student Populations with Special Needs, Music Technology, Student Assessment, and Songwriting and Arranging.

Professional development for academic teachers was held throughout the year through their participation in the music classes and learning alongside their students. By joining the music learning, teachers explore and develop:

- Thinking skills and connect areas common to music and other academic subjects that can support learning
- Value of teaching music inside and outside the academic classroom
- Lastly, coordination of instruction of reinforce the identified skills and content



Recent Program Accomplishments

September 1, 2014- ETM-LA begins partnership with 16 schools (listed on page 3)

December 7, 2014- 9th Annual Benefit Gala honoring Richard Sherman and Steve Hollis

January 2015- Principals Leadership Conference

March 2015- ETM-LA hosts Annual Etm Teacher Training Institute

March 19, 2015- Providencia Students performed at the Burbank City Hall

March 22, 2015- Associates Board hosts Music and a Makeover with guests artists and music teachers

April 17, 2015- Music Unites the World Festival. Special guests included Joseph Trapnese, Phil Feather, and Misha Shtangrud

May 14, 2015- ETM-LA Hosts Keep the Music Playing Event at Sonic Fuel Studios with guests artists

July 27, 2015- Summer Soiree at First Presbyterian Church of Burbank

Community Partnerships & Engagement

ETM-LA continues to grow among school and community members in sustaining programs for the future. Within each school (listed on page 3), ETM-LA collaborates with the PTA to host a community concert to raise awareness and support for the program. ETM-LA and LA's Best of the Mayor's Office continues implementation of afterschool programming as further enrichment to provide 6 hours of musical training and orchestra at Castelar and El Dorado Elementary. In addition, ETM-LA continues partnerships with YOLA (LA Philharmonic's Youth Orchestra Los Angeles initiative) and other arts organizations to provide additional opportunities.

In December 2014, we celebrated our 9th Year Anniversary with a Benefit Gala at the Skirball Cultural Center. Musical education champions and celebrities such as actress Ellie Kemper, actor Ed Helms, compose Michael Giacchino, composer John Debney, Los Angeles Mayor Eric Garcetti, Alice and Leonard Maltin, Michael Feinstein, Richard Kraft & Laura Engel, composer Christopher Lennertz, Musical Director Rickey Minor, Paramount's Randy Spenlove, and the Honorable Zev Yaroslavsky were honorary guests at the gala.

ETM-LA has been fortunate to receive the support of many local artists and groups who host concerts and events to raise awareness for music education. Such events have included:

February 10, 2015 - At ETM-LA's 6th Annual Principals Leadership Conference, over twenty principals and school leaders joined together to share and learn best practices on building sustainable music programs within their schools. This conference was attended by veteran principals, new school leaders (teachers), development directors, and parents who play key roles in developing their schools' music and arts programs. Guest speakers included Dr. Jacqueline Sanderlin (Foster Elem. Principal, Compton Unified), Peggy Flynn (Arts Coordinator, Burbank Unified School District), and Susan Grant (Dorris Place Elem. Principal, LA Unified School District).

April 17, 2015 - From across Greater Los Angeles, approximately 170 young members of 14 ETM-LA partnered schools gathered for the 5th Annual Music Unites the World Festival. Students were filled with excitement as they received coaching from ETM-LA Music Faculty members who partnered with guests artists and educators including Joseph Trapanese (Composer, *Insurgent*, *Oblivion*, and *Earth to Echo*), Misha Shtangrud (Choral Director, Colburn School), and Phil Feather (Studio Woodwinds Musician, *Jurassic World*, *Mad Men*).



Students from ETM-LA and Burbank's Roosevelt Elementary School performed an arrangement of Richard Sherman's music from *Mary Poppins*, as well as a sing-a-long with Sherman on the piano.

"Music is the language that the whole world speaks through. It helps unite all the different cultures and helps share different customs."

-Daniel G., Norwood Street



May 14, 2015- ETM-LA's 4th Annual Keep the Music Playing Benefit was held at Sonic Fuel Studios. Special guests included artists Lisbeth Scott (Solo Vocalist, Avatar, Shrek), Andy Vargas (Singer, Carlos Santana Band), Karen David (Actress/Singer, ABC's Galavant), Marie Digby (Singer-Songwriter, YouTube Sensation), Cathleen Cher (DJ, Kanye West, Jimmy Kimmel), and Crisantes (Singer- Songwriter).

December 6, 2015- At the Skirball Cultural Center, an array of musical artists, composers, actors, and educational leaders gathered for a benefit that raised over \$300,000 to Keep Music in Schools. Some highlights of the evening were appearances from Eric McCormack (star in Will and Grace), and performances by En Vogue, Michelle Branch, Black Rebel Motorcycle Club, and Randy Spendlove's "Jam Band," which included Jimmie Wood and Joe Kramer. The evening's events obtained many sponsors including Sonic Fuel Studios, BTW Productions, and many more.

These partnerships with community members expand the reach and depth of ETM-LA's mission so more children's lives can be positively impacted by music (full list of partner schools listed on page 3).



Organizational Developments & Plans For The Future

ETM-LA increased our music teacher staff to serve three more partner schools: Ingenum School, Resurrection School, and Webster Elementary. Strategically, ETM-LA will nearly double its reach of schools from 16 to 30 by 2018 (current list of schools listed on page 3). We aim to continue our work deepening partnerships with school district leaders and policy makers to increase support for quality in-school music education for low-income area Los Angeles children.

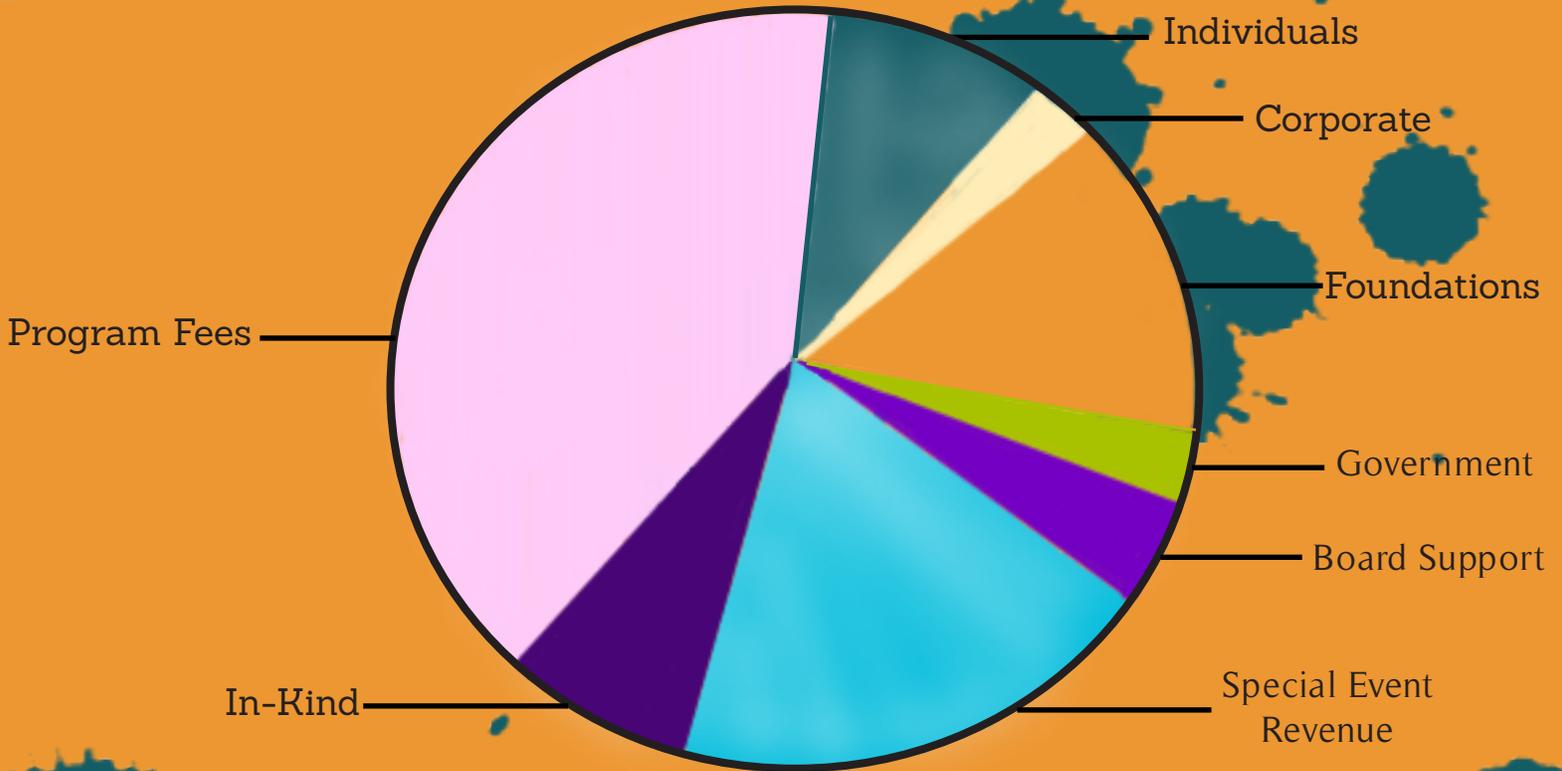
Statement of Activities

September 1, 2014- August 31, 2015

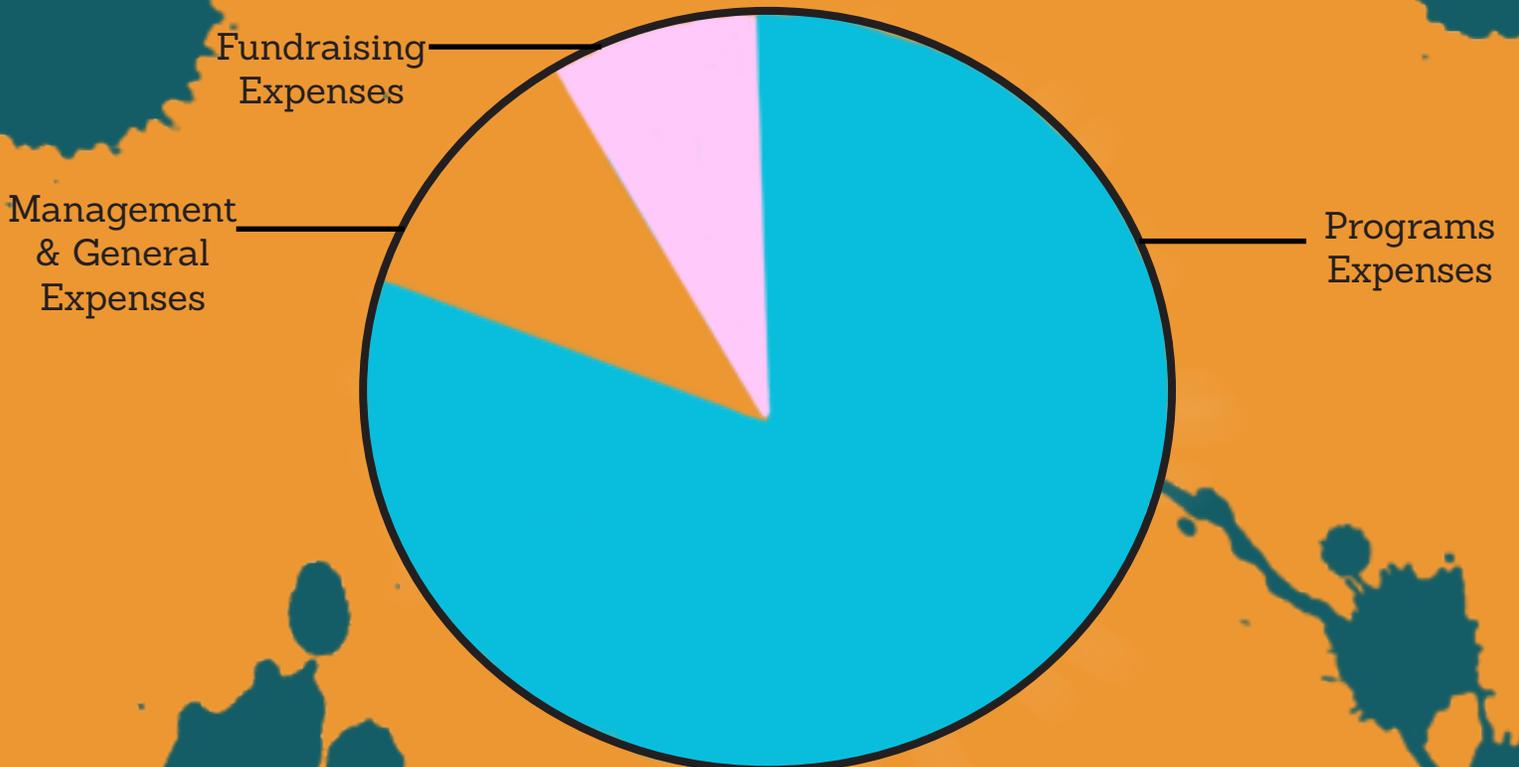
<u>Public Support and Revenue</u>	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Total</u>
Public Support:			
Contributions	\$ 196,095	\$ 118,750	\$ 314,845
Government Grants	44,120	-	44,120
Board Support	47,688	-	47,688
Special Events Revenue	\$ 187,337	-	-
Less: Cost of Direct Health Benefits to Donors	<u>(35,318)</u>		
Net Revenues from Special Events	152,019	-	152,019
In-kind Contributions (Note 2-E)	<u>56,689</u>	<u>55,000</u>	<u>111,689</u>
 <u>TOTAL PUBLIC SUPPORT</u>	 496,611	 173,750	 670,361
Program Fees	359,193	-	359,193
Net Assets Released from Restrictions	<u>236,655</u>	<u>(236,655)</u>	<u>-</u>
 <u>TOTAL PUBLIC SUPPORT AND REVENUE</u>	 <u>1,092,459</u>	 <u>(62,905)</u>	 <u>1,092,544</u>
 <u>EXPENSES</u>			
Programs	833,054	-	833,054
Management and General	79,900	-	79,900
Fundraising	<u>58,994</u>	<u>-</u>	<u>58,994</u>
 <u>TOTAL EXPENSES</u>	 <u>971,948</u>	 <u>-</u>	 <u>971,948</u>
 <u>CHANGE IN NET ASSETS</u>	 120,511	 (62,905)	 57,606
 <u>NET ASSETS</u>			
Beginning of the Year	573,353	117,700	691,053
End of the Year	<u>\$ 696,864</u>	<u>\$ 54,795</u>	<u>\$ 748,659</u>

Excerpt from Financial Audit Statement, Miller Kaplan Arase LLP. To request complete copy, contact ETM-LA.t

Income: Fiscal Year 2015



Expense: Fiscal Year 2015



Thank you to our contributors, volunteers,
 partner schools, principals, parents & staff for
 helping to give our children comprehensive
 music education as a part of the core curriculum.

Supporters 2014-2015

Individual Support

\$1-149

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Alice Allen

Chris Allen *

Craig Allen

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Philip Bloom *

Alexander Bornstein *

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Courtney Bowman

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Heather Breene

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Marie Digby

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Courtney Eskew +

Sam Estes & Meg Linker-Estes

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Sven Faulconer in Honor of Joseph Trapanese

Elizabeth Finch

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Claude Foisy *

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Hector & Rose Garcia

Pala Garcia **

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Michael & Josephine Giacchino

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Mai

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Siegmund Gutman

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 Whitney Showler *
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 Christine Stokas
 Adam Storm
 Doris Sumner
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 C. Tegel in Honor of Joseph Trapanese **
 Jill Thomsen
 Lenore Trapanese in Honor of Joseph Trapanese
 Rohn & Susan Trieglaff
 Logan & Caroline Trindade
 Keith Ukrisna
 Nate Underkuffler
 Kubilay Uner **
 Lilli Unknown
 Ronald Valenzuela
 Michael Valerio
 Nicole Vargas
 Peter Vu +
 Larry Wade *
 John Ware
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 Sheri Waugh +
 Emily Weber
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 Benjamin Wynn **
 Sally Yamashita
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 Gema Sanchez
 Richard Schwagerl
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 Giacchino
 Alison Smith *
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 John & Jean Toh in Memory of Brandon Toh
 Ceiri Torjussen
 Steven Vincent
 Brandon White

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 Brandon Bailo
 John Buckley
 Patrick & Dini Cole
 David Giuli & Melissa Orquiza
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 John & Gayle Levant Richards
 Phil Marshall *
 Bonnie and William Neely III
 Jeff & Hilary Scofield
 Spencer Sun
 Reggie Wilson & English Heisser

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 Christophe Beck & Jane Wang
 Tim & Catherine Davies
 Lola & John Debney
 John Dennis +
 Adam Ford & Rachel Modahl
 Michael Giacchino
 Michael Gorfaine
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 Larry & Lisa Kohorn
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 Matt & Nora Koskenmaki *
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 Nancy Smith & John Ossiff
 Randy & Alecia Spendlove
 Joseph Trapanese
 Booker & Sarita White +
 Matthew White +
 Austin & Megan Wintory +
 Ray Yee

Symbol * : Given Through BMI Golf Tournament
Symbol ** : In Honor of Joseph Trapanese's
Birthday
Symbol + : Given Through GlobalGiving

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City of Los Angeles, Department of Cultural Affairs
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Go Big! Entertainment *
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The Green Foundation
GrooveBank
Halper Fine Art
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Hindsight Music Service
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Wells Fargo Foundation
Westwood Music
Westwood Pilates
William Morris Endeavor Entertainment (WME)
WME
WME Foundation
Women in Film PSA Production
Yahoo! Matching Gifts Program
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YogaHub

2014-2015 Partner Schools

Castelar Elementary School
Partner Since: 2007
Principal Cheuk Choi
Downtown LA/ Chinatown

Cleveland Elementary School
Partner Since: 2012
Principal Shannon Malone
Pasadena

Dorris Place Elementary
Partner Since: 2012
Principal Susan Grant
Elysian Park

El Dorado Elementary School
Partner Since: 2007
Principal Eric Maxey
Northeast San Fernando Valley

Foster Elementary School
Partner Since: 2011
Principal Jacqueline Sanderlin
Compton

George Washington Elementary
Partner Since: 2013
Principal Brandi Young
Burbank

Guardian Angel School
Partner Since: 2013
Principal Mario Landeros
Pacoima

KIPP Iluminar Academy
Partner Since: 2013
Principal Mara Bond
East La

Norwood Elementary School
Partner Since: 2010
Principal Bruce Onodera
Central LA

Our Lady of the Holy Rosary
Partner Since: 2012
Principal Sister Maria Remedios
Sun Valley

Providencia Elementary School
Partner Since: 2011
Principal Jennifer Culbertson
Burbank

Rio Vista Elementary School
Partner Since: 2008
Principal Kevin McClay
North Hollywood

West Wood Elementary
Partner Since: 2010
Principal Julia Charles
West Hollywood

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Founded in 2006, Education Through Music-Los Angeles is an independent 501©3 based on the ETM® model from New York City (founded 1991). We believe every child deserves a well-rounded education, one that includes music and the arts.

2014-2015 Music Teachers

Jamey Arent
Carrie Ann Bark
Heather Breene
Karen Brown
Christa Camilleri
Alex Collie-Hartmann
Taylor DiBernardo, Intern
Michelle Elliot
Nicole Elliot
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Alexa Lee and the Lee Family
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Joseph Trapanese

Education Through Music-Los Angeles

2501 W. Burbank Blvd, Ste 301

Burbank, CA 91505

Phone: 818-433-7600

Fax: 818-433-7602