

# EDUCATION THROUGH MUSIC 2014-2015 ANNUAL REPORT



All children deserve  
quality music education

Bringing music education to New York City schools for 25 years

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# 25 YEARS: *EMPOWERING CHILDREN TO SUCCEED IN SCHOOL AND IN LIFE*

## 25 HIGHLIGHTS OF AN EDUCATION JOURNEY

It was a simple idea that inspired Edmund Schroeder and Eldon Mayer to start Education Through Music in 1991— integrate music education into the overall curriculum of New York’s inner-city schools. That vision has been our priority for the last 25 years.

As we mark the 25th anniversary of Education Through Music and our founders’ vision, we have chosen 25 highlights that reflect ETM’s journey. On the following pages, you will read about the schools, students, teachers, supporters, accolades and accomplishments that are central to this organization and what drives us to empower disadvantaged children academically and toward future success in life.

This year, as we continue to serve more students and grow our organization, we thank you for your support and we look forward with enthusiasm to what lies ahead for Education Through Music in the cause of providing quality music education to all children.



**Katherine Damkohler**  
Executive Director

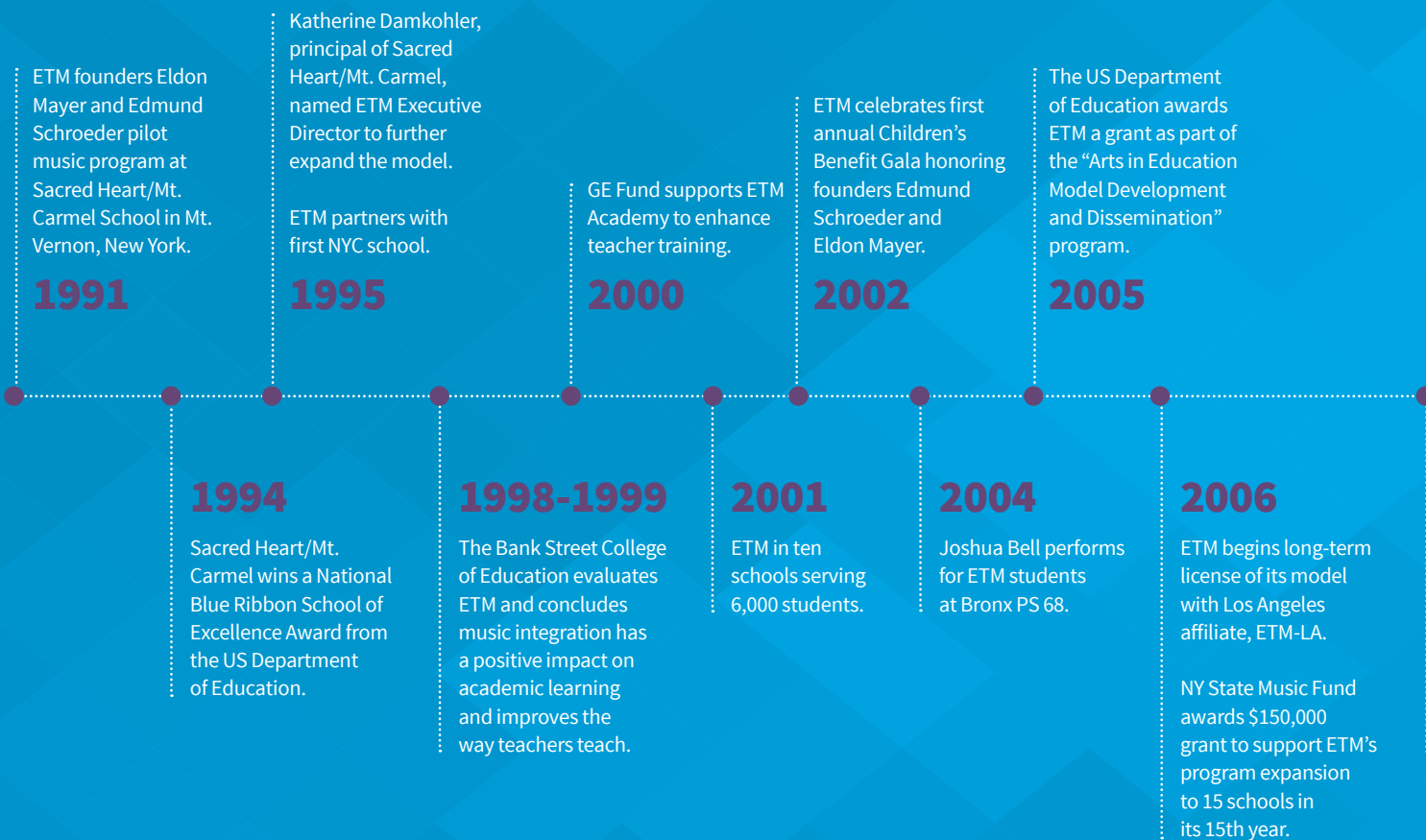


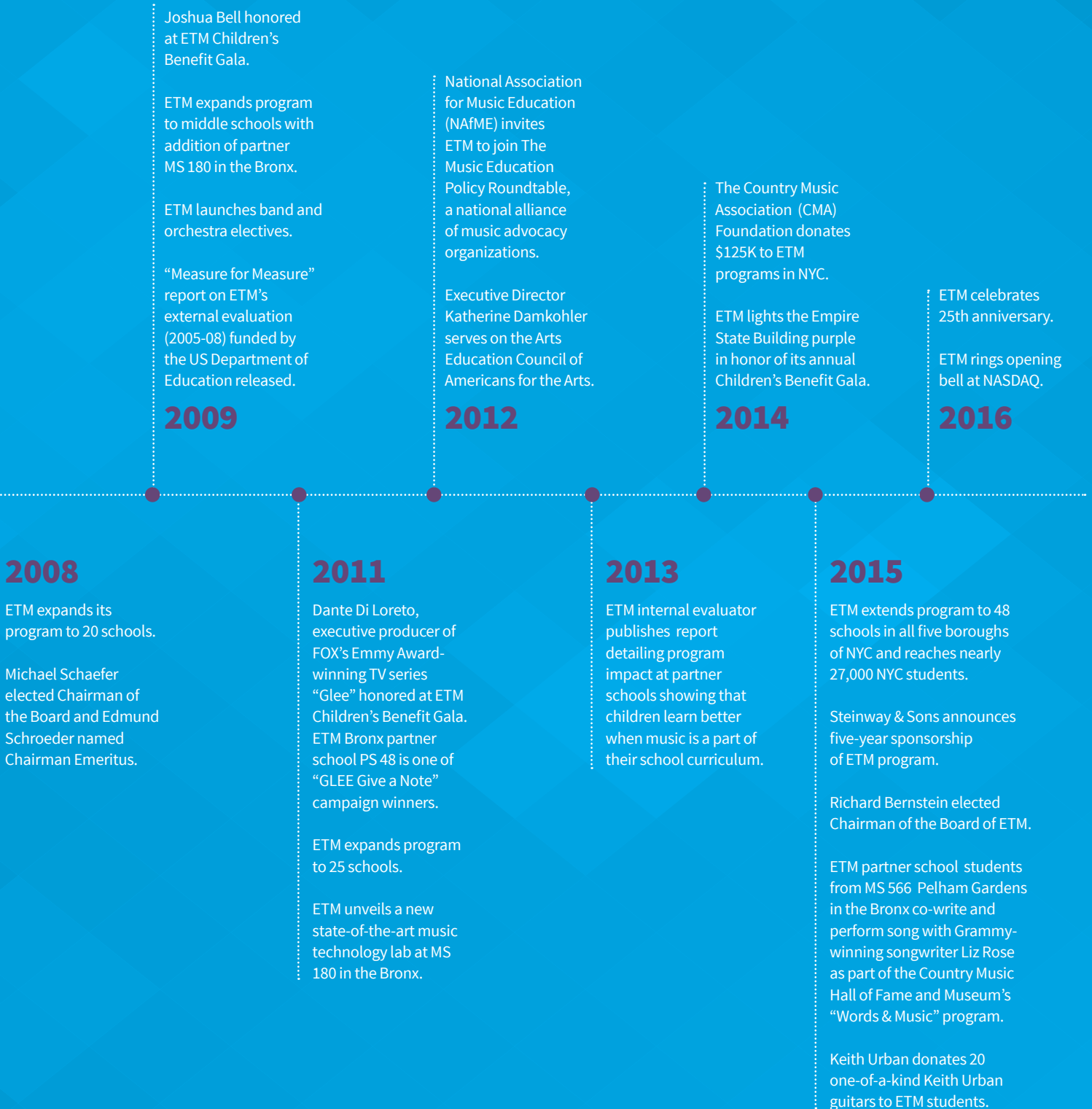
**Richard Bernstein**  
Board Chairman

# EDUCATION THROUGH MUSIC

## 25-YEAR HISTORY

Since 1991, Education Through Music has used music education as a catalyst to support academic achievement and general development in inner-city schools.







# EDUCATION EXCELLENCE

## 1

### A UNIQUE MODEL

A student-centric focus on music education is at the heart of what makes ETM's model unique. We take a comprehensive approach to delivering our program at each partner school, ensuring sustainability and long-term success by:

- Providing music as a core subject for every student at our partner schools
- Configuring and supplying new music classrooms
- Recruiting and hiring top-notch music teachers
- Offering a sequential curriculum meeting state and national standards
- Mentoring and providing professional development for teaching professionals
- Developing band and orchestra ensembles
- Evaluating our program to maintain the highest-quality standards

## ENGAGEMENT



### PRINCIPALS

Strong principal leadership, supporting sustainable, comprehensive music education



### PARENTS & COMMUNITY

Engaged and supportive parents build strong school communities



### TEACHERS

Qualified and well-trained music teachers with high-quality support and professional development



## EDUCATIONAL COMPONENTS

**MUSIC EDUCATION**  
Music is a core subject



**SUPPORTS LEARNING**  
Supports learning in other areas, including math, science, social studies and reading



**IMPROVING OUTCOMES**  
Improves academic achievement, motivation for school and self-confidence



## 2

## RECOGNITION FOR EXCELLENCE

Education Through Music is proud of the awards and recognition it has received throughout its 25 years. These accolades confirm the powerful role music education has in educating the whole child and creating lifelong learners.

### National Blue Ribbon School of Excellence

Education Through Music began its first music program in the spring of 1991, and by the 1993-1994 school year, the school won the prestigious National Blue Ribbon School of Excellence Award given by the US Department of Education. This award recognizes public and private schools across the country for their commitment to educational excellence and their ability to overcome outstanding odds to properly educate their students.

The academic improvement that resulted when the arts were infused into the school's curriculum was significant. The partnership enabled the school to go from designated for closure to a thriving, vibrant school community. From the time ETM began its program at the school, enrollment increased to 250



from 218. As the program expanded, it also led to the reopening of a nearby elementary and middle school previously closed because of low enrollment.

### US Department of Education Grant

In 2005, the US Department of Education awarded Education Through Music a grant in recognition of its model arts education program. The grant supported the further development, implementation, expansion and evaluation of ETM's arts education program and its integration of arts instruction into the core curriculum to a group of New York City elementary schools.

## 3

## PROFESSIONAL DEVELOPMENT

Attracting, cultivating and retaining the very best music teachers is core to Education Through Music's mission of providing high-quality education at our partner schools. Over the years, ETM has provided valuable professional development training and mentoring services that ensure its teachers have the support and resources to be successful educators.

*"With teacher shortages and declining enrollment in teaching preparation programs, investing in our teachers' future is more important than ever. Incentives like tuition reimbursement and our professional development program are just some of the ways ETM attracts and retains the top-notch teachers who are at the core of Education Through Music's partner school program."* - **ETM Executive Director Katherine Damkohler**

### ETM Academy, Mentoring & Podium Time

Participants at ETM Academy are given instruction on implementing ETM's comprehensive and sequential curriculum that aligns with national, state and local standards, including the New York City Blueprint for Teaching and Learning in the Arts. ETM teachers are held to the highest education standards, including the Danielson Framework for Teaching, as well as ETM's own benchmarks.

The ETM Academy is offered to ETM teachers and is also attended by New York City Department of Education teachers working in ETM partner schools. Teachers who have attended ETM professional development programs report a stronger sense of community among their music-teacher peers and greater job satisfaction.

ETM teachers are supported by ETM's network of music teacher mentors who provide ongoing support in and outside of the classroom. Additionally, ETM offers Podium Time where ETM teachers get real-life, rigorous feedback on their teaching styles and methods. All music teachers prepare a 15-minute grade-appropriate lesson which is videotaped and reviewed for effective teaching techniques and areas of improvement.

*"Having the support from a mentor who can come into the classroom and really speaks your language is so helpful."* – **Leah Potteiger, music teacher at MS 180 in the Bronx**

### Tuition Reimbursement

Beginning in 2015, ETM launched a tuition reimbursement program to provide an additional opportunity for ETM teachers to develop and maintain the highest quality in music education. ETM encourages its music teachers to pursue graduate-level study in music education to enhance their knowledge and skills, and to increase their chances of successful long-term employment at an ETM partner school.

*"I always knew I wanted to get my master's degree in music education but I was concerned about how I was going to afford it. ETM makes it so easy for me to continue my education through its tuition reimbursement and professional development programs."* – **Khristine Raymond, ETM teacher at PS 91 in the Bronx**

### Oberlin College

In 2013 and 2014, ETM held its weeklong ETM Academy in Northeast Ohio in partnership with Oberlin College, where ETM collaborated with Oberlin Conservatory, Baldwin-Wallace Conservatory of Music, the Rock & Roll Hall of Fame, Cleveland Institute of Music, Oberlin Community Music School and the Cleveland Orchestra. The sessions in Ohio were supported by funding from The Nord Family Foundation.



## 4

**MUSIC TECHNOLOGY LABS**

Education Through Music's partner school technology labs feature state-of-the art music-making equipment, allowing students at a number of ETM partner middle schools to learn, explore and create music. The Music Technology Labs house computers, electric guitars, and MIDI keyboards for a 30-student class, and give students hands-on opportunities to create their own compositions while learning basic music skills.

## 5

**ENSEMBLES: BAND,  
ORCHESTRA & CHORUS**

ETM's primary goal is to build a solid foundation of general music instruction at all of its partner schools. Many schools choose to build on the core instruction by implementing chorus or elective instrumental programs, such as orchestra and band, in accordance with each principal's vision for the school. Ensembles provide students with the opportunity to learn an instrument and play together, developing their musical and instrumental skills and improving other skills such as listening, cooperation and persistence. At schools with ensemble programs, students can choose and rent an instrument, with ETM providing financial aid so that all interested students can participate.



# SUPPORTERS

Education Through Music especially thanks the following institutions who have generously supported ETM's activities for the majority of its existence.

## 6 SUPPORTED ETM FOR OVER 20 YEARS

- Altman Foundation
- Con Edison
- Jean & Louis Dreyfus Foundation
- Gilder Foundation
- May and Samuel Rudin Family Foundation
- The Carl and Lily Pforzheimer Foundation

## 7 SUPPORTED ETM FOR OVER 15 YEARS

- Emily Davie & Joseph S. Kornfeld Foundation
- Hearst Foundations
- New York State Council on the Arts
- New York Community Trust

## 8 NEW SUPPORTERS

ETM's significant expansion in recent years, to bring our program to more children, schools and communities, was made possible in large part by the addition of several new supporters, including:

- CMA Foundation
- Jerome L. Greene Foundation
- The Music Man Foundation
- New York City Department of Cultural Affairs
- Steinway & Sons



## 9

## CELEBRITIES

Education Through Music has been honored to receive public support from a number of celebrities, including:

**Christine Baranski**, actress and star of “The Good Wife,” served as host of the 2015 ETM Children’s Benefit Gala.

**Joshua Bell**, Grammy Award-winning violinist, supports ETM by serving as a Board member.

**Dierks Bentley**, country music star, visited PS 103 in the Bronx in 2012 and performed his hit song “5150.”

**Peter Cincotti**, the singer, songwriter and pianist, performed “Heart of the City” with ETM students at the 2015 Children’s Benefit Gala.

**Olivia Culpo**, Miss USA and Miss Universe 2012, attended the 2013 Gala and visited Bronx MS 180.

**Nina Davuluri**, Miss America 2014, represented ETM with Joshua Bell at an Empire State Building lighting ceremony in 2014. The building was lit in all purple to celebrate Education Through Music.

**Dante Di Loreto**, executive producer of the hit television series “Glee,” was honored as a national advocate for music education at the 2011 ETM Children’s Benefit Gala.

**Liz Rose**, Grammy Award-winning songwriter, performed with students from ETM partner school MS 566 in the Bronx.

**Keith Urban** donated 20 guitars to ETM partner schools and invited ETM students, teachers and staff to his live performance on the NBC *Today Show* in August, 2015.



*Christine Baranski*



*Keith Urban*



*Peter Cincotti*



*Liz Rose*



## EVENTS

### 10 CHILDREN'S BENEFIT GALAS

This highly anticipated annual gala features top musical entertainment, including past performances by long-standing ETM Board member and Grammy Award-winning violinist Joshua Bell, and NYC partner school students. The Children's Benefit Gala is Education Through Music's most important annual fundraiser, and an opportunity for guests to be part of a group of like-minded New Yorkers who want to bring quality music education to some of the City's most economically disadvantaged children.



*Our Founders Ed Schroeder and Eldon Mayer at the 2012 Gala*

### 11 25TH ANNIVERSARY KICK-OFF PARTY

ETM celebrates the kick-off of its 25th anniversary on October 13, 2015, at the Classic Car Club with a special performance by Time for Three.



*Ed Schroeder with Katherine Damkohler at the 2004 Gala*





## 12 NASDAQ BELL RINGING

Education Through Music's newly-elected Chairman of the Board, Richard Bernstein, rings the NASDAQ Opening Bell in Times Square on January 20, 2016, along with ETM's Board of Directors and staff. Partner school students from PS 43 in the Bronx were also in attendance and help open the market with the sounds of their band instruments.

other ensembles and in front of a live audience filled with friends, family and the broader community. In 2015, 900 students from 18 partner schools performed at the concert hall at Lehman College, and hundreds more were in the audience. The concert hall at Lehman College gave students a professional-level performance opportunity with the proper stage and acoustics to showcase their vast talents and enthusiasm.

## 13 STUDENT PERFORMANCES

The ETM Festival is an annual event that brings all ensemble students together to honor their growth as instrumentalists. Students perform a variety of music—from pop hits to classical pieces—alongside

“Breakfast with the Band” and “Breakfast with the Orchestra” performances provide family, friends and community members who attend these early-morning events a chance to watch the children display their talents.

Throughout the year, ETM partner schools hold concerts and choral performances to showcase student growth and learning.



# IMPACT

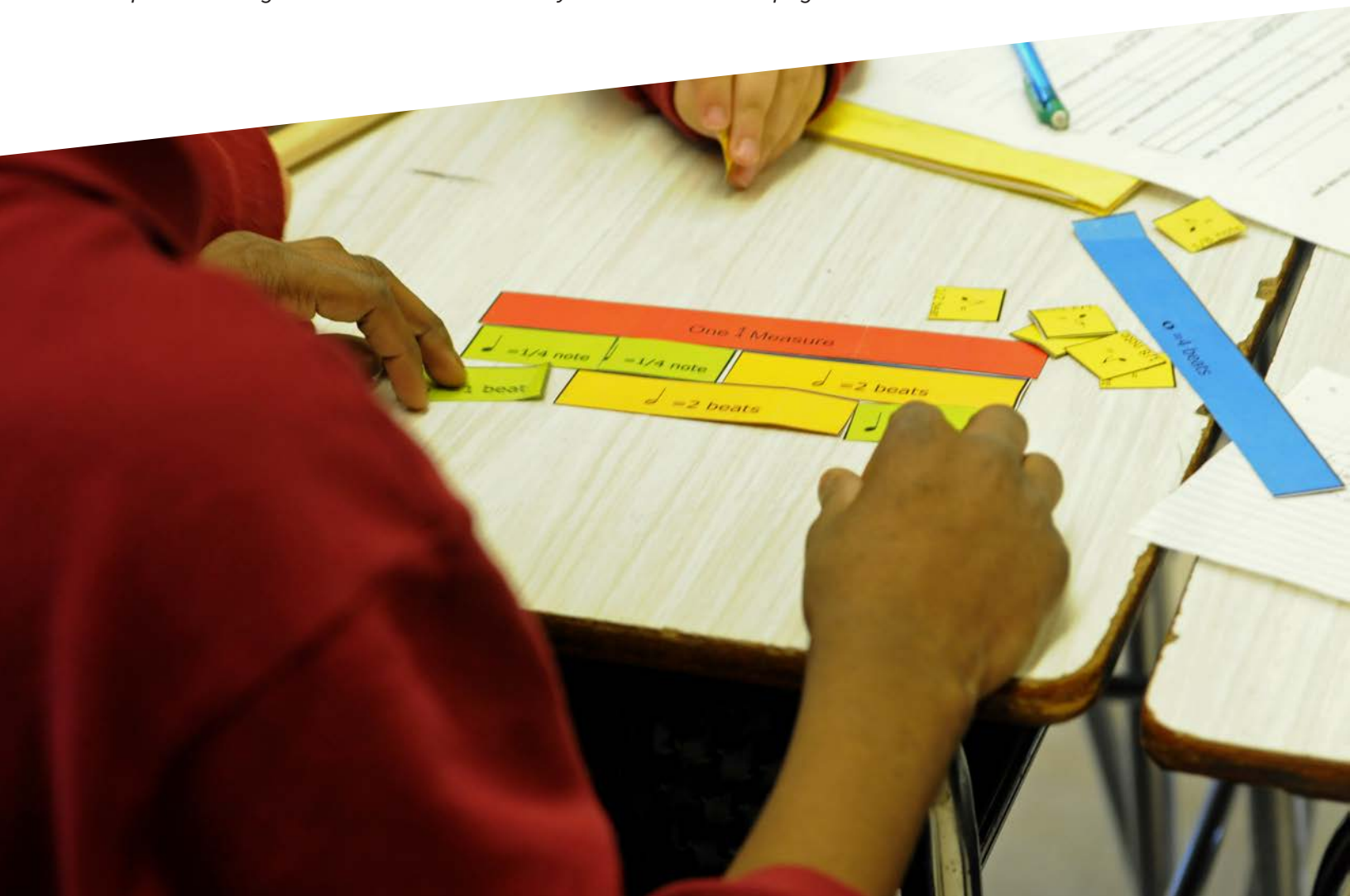
## 14 EVALUATION

Quantitative evidence validates that Education Through Music is having a positive impact on schools and students. ETM is proud that throughout its 25-year history outside organizations including LS Associates and the Bank Street College of Education confirm the effectiveness of ETM's program on the thousands of New York City students we serve.

**ETM conducts its own ongoing evaluation and measurement of its program. The results show significant value to students and school communities, including findings that reveal:**

- ETM students show greater academic achievement than their peers in non-ETM schools
- ETM positively impacts students' academic achievement
- ETM has a positive impact on students' social, emotional and artistic development
- ETM partner school leadership highly regard the ETM program

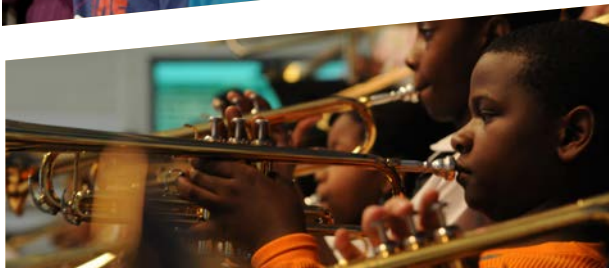
*Specific findings from the 2014-2015 school year can be found on pages 23-24.*



## PARTNERSHIPS

### 15 STUDENTS

In the 2014-15 school year, Education Through Music served over 20,000 students in four boroughs of New York City in 36 schools.



### 16 PARENTS & FAMILIES

Engaging parents and families is key to ETM's success at its partner schools.



### 17 CONSULTING

In addition to expanding its work in New York City each year by taking on new partner schools, ETM has provided professional development to other schools and organizations, and has advised others on replicating single or multiple components of ETM's model. ETM has provided consulting services to school districts and schools including the ICAN Charter School Network in Cleveland, OH, United Federation of Teachers Charter School in Brooklyn, NY, and the Stamford Symphony in Stamford, CT. Through these activities, we seek to help others improve their own music programming.

### 18 ETM-LA

The ETM model was replicated in Los Angeles, CA starting in 2006 by our licensed affiliate ETM-LA. It now serves over 10,000 students.



## 19 MUSIC EDUCATION POLICY ROUNDTABLE

Education Through Music joined the National Association for Music Education (NAfME) Music Education Policy Roundtable in 2012. The Roundtable brings together organizations dedicated to ensuring the presence and preservation of school music programs operated by certified music educators teaching sequential, standards-based music education to students across the nation.

## 20 PRINCIPALS

Partner school principals are essential to ETM establishing and sustaining its program at partner schools. ETM is grateful to all our principals, partnering with ETM to create sustainable music programs serving all children.

MS 180 Principal Frank Uzzo, a staunch arts education advocate, has been working with ETM since 2009 to bring music education to his school in the Bronx. Uzzo worked with ETM and a variety of political partners to build MS 180's state-of-the-art music technology lab in 2011.



## 21 GOVERNMENT OFFICIALS

City, state, and federal representatives regularly attend ETM's partner school concerts and events, and we engage in year-round advocacy efforts to increase awareness and improve access to quality music education.



## 22

## 2014-15 PARTNER SCHOOLS

Education Through Music has gone from serving students in one school to partnering with 36 schools serving over 20,000 students in 2014-15. ETM began offering its program to its first middle school partner, MS 180 in the Bronx, in the 2009-2010 school year. By extending its program to middle schools, elementary school students at ETM partner schools can further their music foundation and achievement at ETM partner middle schools.

**BRONX****PS 42 (K-5)**

1537 Washington Avenue  
Bronx, NY

Principal: Lucia Orduz Castillo  
*Partner since 2013*

**PS 76 (K-5)**

900 Adee Ave.  
Bronx, NY 10469

Principal: Louise Sedotto  
*Partner since 2005*

**PS 109 (K-5)**

1771 Popham Ave.  
Bronx, NY 10453

Principal: Josette Claudio  
*Partner since 2014*

**PS 43 (K-5)**

165 Brown Place  
Bronx, NY 10454

Principal: Giovanna Delucchi  
*Partner since 2007*

**PS 87 (K-5)**

1935 Bussing Ave.  
Bronx, NY 10466

Principal: Donna Anaman  
*Partner since 2014*

**PS 169 (K-5)**

3500 Edson Ave.  
Bronx, NY 10466

Principal: Cristine Vaughan  
*Partner since 2009*

**PS 48 (K-5)**

1290 Spofford Avenue  
Bronx, NY 10474

Principal: Roxanne Cardona  
*Partner since 2010*

**PS/IS 89 (K-8)**

980 Mace Ave.  
Bronx, NY 10469

Principal: Ralph Martinez  
*Partner since 2014*

**PS 179 (K-5)**

468 E. 140th St.  
Bronx, NY 10454

Principal: Sherry Font Williams  
*Partner since 2014*

**PS 68 (K-5)**

4011 Monticello Ave.  
Bronx, NY 10466

Principal: Cathy Helfrich  
*Partner since 1997*

**PS 91 (K-6)**

2200 Aqueduct Ave.  
Bronx, NY 10453

Principal: Meridith Nasjlett  
*Partner since 2014*

**PS 182 (K-5)**

601 Stickball Boulevard  
Bronx, NY 10473

Principal: Anne O'Grady  
*Partner since 2009*

**PS 72 (K-5)**

2951 Dewey Ave.  
Bronx, NY 10465

Principal: Margarita Colon  
*Partner since 2010*

**PS 103 (K-5)**

4125 Carpenter Ave  
Bronx, NY 10466

Principal: Farid Reyes  
*Partner since 2012*

**PS 294 (K-5)**

1425 Walton Ave. 10452  
Bronx, NY

Principal: Dan Russo  
*Partner since 2013*

**PS 357 (K-2)**

800 Lydig Ave  
Bronx, New York 10462  
Phone: 718-935-3605  
Principal: Nadia Cruz  
*Partner since 2013*

**PS 359 (K-3)**

750 Concourse Village West  
Bronx, NY 10453  
Principal: Alexa Sorden  
*Partner since 2013*

**PS 369 (PreK-5)**

468 E. 140th St.  
Bronx, NY 10454  
Principal: Jaleelah Cooke  
*Partner since 2014*

**PS/MS 498 (K-8)**

900 Van Nest Ave.  
Bronx, NY 10462  
Principal: Carol Gilligan  
*Partner since 2010*

**PS 531 (PreK-5)**

1827 Archer Street  
Bronx, NY 10460  
Principal: Zakariah Haviland  
*Partner since 2014 (renewed)*

**MS 180 (6-8)**

700 Baychester Ave.  
Bronx, NY 10475  
Principal: Frank Uzzo  
*Partner since 2009*

**MS 566 (6-8)**

2545 Gunther Avenue  
Bronx, NY 10469  
Principal: Denise Williams  
*Partner since 2013*

**MS 529 (6-8)**

3750 Baychester Ave.  
Bronx, NY 10466  
Principal: Patricia Wynne  
*Partner since 2011*

**St. Anselm (K-8)**

683 Tinton Ave.  
Bronx, NY 10455  
Principal: Teresa Lopes  
*Partner since 2007*

**Saint Angela Merici School (PreK-8)**

266 E. 163rd Street  
Bronx, NY 10451  
Principal: Frances Acosta  
*Partner since 2014*

**QUEENS****PS 154 (K-5)**

75-02 162 Street  
Fresh Meadows, NY 11366  
Principal: Dr. Tara B Davidson  
*Partner since 2013*

**PS 175 (K-5)**

64-35 102 Street  
Rego Park, NY 11374  
Principal: Patricia Cooper  
*Partner since 2013*

**PS 244 (PreK-3)**

137-20 Franklin Ave.  
Flushing, NY 11355  
Principal: Robert Groff  
*Partner since 2014*

**PS 343 (PreK-K)**

45-46 42nd Street  
Sunnyside, NY 11104  
Principal: Brooke Barr  
*Partner since 2014*

**St. Thomas The Apostle (K-8)**

87-49 87th Street  
Woodhaven, NY 11421  
Principal: Joseph Carpenter  
*Partner since 2012*



**MANHATTAN**

PS/ MS 7 (K-8)  
160 East 120th St  
New York, NY 10035  
Principal: Sameer Talati  
*Partner since 2012*

St. Ann (K-8)  
314 E. 110th St.  
New York, NY 10029  
Principal: Hope Mueller  
*Partner since 1997*

St. Mark the Evangelist (K-8)  
55 W. 138th Street  
New York, NY 10037  
Principal: Antwan Allen  
*Partner since 2008*

**BROOKLYN**

PS 84 (K-5)  
250 Berry Street  
Brooklyn, NY 11211  
Principal: Sereida Rodriguez  
*Partner since 2012*

PS 147 (K-5)  
325 Bushwick Ave.  
Brooklyn, NY 11206  
Principal: Sandra Noyola  
*Partner since 2014*

PS 325 (PreK-5)  
875 Williams Ave.  
Brooklyn, NY 11207  
Principal: Jacqueline Danvers-  
Coombs  
*Partner since 2014*

# PEOPLE

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## FOUNDERS, BOARD OF DIRECTORS, ASSOCIATES AND ADVISORY COMMITTEE

The Founders and Board of Directors of Education Through Music have provided vital and engaging leadership to ETM since its founding. Over the years, the Board has served a role model and advocate in promoting the concept of music education as a means to enhancing the learning of academic subjects and improving overall performance by students in inner-city schools and schools in disadvantaged areas.

Edmund R. Schroeder & Eldon Mayer, *Founders*

Richard Bernstein, *Chairman*  
 Emily H. Susskind, *Vice-Chair*  
 Rob Weisstuch, *Vice-Chair*  
 Katherine D. Elliott, *Treasurer*  
 Edmund R. Schroeder, *Chairman Emeritus*  
 Aly Alibhai  
 Joshua Bell  
 Aidan Fitzmaurice  
 Jennifer M. Goff  
 Victor J. Goldberg  
 Karen M. Karlsrud  
 Matthew F. Knouff  
 Andrew J. Malik  
 Joseph F. McDonald  
 Lori A. Murphy  
 Amie Patel  
 F. Morgan Rodd, Jr.  
 Michael R. Schaefer  
 David E. Stiepleman  
 Heidi Stamas  
 Manoj Susarla  
 Steven J. Williams

The ETM Associates is a group of young professionals who believe that music belongs in every child's education and is essential to a well-rounded curriculum. The ETM Associates strive to raise awareness of Education Through Music and its mission among professional peers in New York City through innovative fundraising and marketing initiatives.

Divya Jayachandran, *Chair*  
 Brooke Berescik-Johns, *Secretary*  
 Jennifer M. Goff, *Board Liaison*  
 Dan Vellon, *Treasurer*  
 Amanda Paulsen, *Committee Chair*  
 Dan Zaccagnino, *Committee Chair*  
 Lisa Boyd  
 Kevin Caldwell  
 Sarah Calvert  
 Suzana Carlos  
 Talia Cirangle  
 Christopher Desir  
 Zachary Gilman  
 April Hamilton  
 Olivia Harris  
 Paul Jaffre  
 Anand Jayachandran  
 Rick Louie  
 Paige Robinson  
 Glenn Schwartz  
 Samir Sheth  
 Molly Sonsteng

### Advisory Committee

The 5 Browns  
 Misha Dichter  
 Dante Di Loreto  
 Marilyn Horne  
 Jane Remer  
 Gloria Reuben  
 Harold Tanner

## 24

## STAFF

Katherine Damkohler, *Executive Director*  
 Rainah Berlowitz, *Director of Operations*  
 Katherine Canning, *Director of Development & Program Evaluation*  
 Tim Lemberger, *Director of Marketing & Communications*  
 Peter Pauliks, *Director of Programs*  
 Susan Brecker, *Events Coordinator*  
 Steve Cooney, *Music Teacher Mentor/Field Supervisor*  
 Meryl Cullom, *Assistant Program Director-Curriculum & Integration*  
 Hillary Deutsch, *Operations Associate*  
 Cristina Fahrback-Connors, *Human Resources Specialist*  
 Nicholas Green, *Evaluation Assistant*  
 Geraldine Inoa, *Development Associate*  
 Alicia Jensen, *Marketing and Communications Associate*  
 Nicholas LaFleur, *Assistant Program Director-Administration*  
 Lina Li, *Bookkeeper*  
 Jeffrey Lipton, *Assistant Program Director-Curriculum & Instruction*  
 Nitasha Maindiratta, *Marketing and Communications Associate*  
 Daniel Makula, *Music Teacher Mentor/Field Supervisor*  
 Katie Masson, *Program Associate*  
 Micah Nelson, *Evaluation Associate*  
 Deidre Racoma, *Music Teacher Mentor/Field Supervisor*  
 Melissa Radin, *Development Associate*  
 Laura Satkowski, *Evaluation Manager*  
 Rachel Starr, *Development Associate*  
 David Wilson, *Music Teacher Mentor/Field Supervisor*  
 Julia Wolfe, *Development Assistant*

## 25 TEACHERS

Attracting and retaining the very best music teachers is core to our mission of providing high-quality music education at our partner schools.

Paivi Antturi  
Cristina Babolcsay  
Gloria Bangiola  
Gina Bergamini  
Veronica Brendel  
Cassandra Buckout  
Michael Celentano  
Mitchell Curry  
Tara Fayazi  
Emily Feinberg-Hosier  
Morgan Ferris  
Sean Gallagher  
Matthew Gardiner  
Kelly Gentry  
Deanna Grunenberg  
Crystal Gulley  
Amanda Keil  
Jieun Kim  
Adriana Lee  
Dawn Lee  
John Leighton  
Erin Lindon  
Kelly Martin  
Joseph Ottenthal  
Michelle Painter  
Gina Pemberton  
Kyle Quirion  
Khristine Raymond  
Victoria Santospago  
Valerie Sciarra  
Jennifer Scott

Ulises Solano  
Juliet Soricelli  
Julia Stacom  
Kristine Summa  
Elizabeth Townley  
D. Travis Washington  
Ashley Williams

### School-employed Music Teachers

Jason Atkinson  
Robert Bennett  
Tanisha Campbell  
Thomas Carroll  
Mark Daterman  
Diana Fox  
Erin Giacinto  
Amanda Gonzalez  
Gordon Green  
Ian Kanakaris  
Mary Landry  
Diana Lim  
Jessica Parr  
Leah Potteiger  
Emily Roman  
Melissa Salguero

# FISCAL YEAR 2015 HIGHLIGHTS

During 2014-15, ETM's program provided core general music instruction to 20,000 children in 36 partner schools.

## PROGRAM EXPANSIONS AND IMPROVEMENTS

In September 2014, ETM began new partnerships with 12 schools: PS 244 and PS 343 in Queens; PS 87, PS/IS 89, PS 91, PS 109, PS 179, PS 369, PS 392, PS 531, and St. Angela Merici in Bronx; and PS 325 in Brooklyn.

In the 2014-15 school year, ETM expanded its chorus programs to 21 schools and launched six band and orchestra programs so that a record 18 partner schools had instrumental ensembles. These elective programs engaged over 1,300 students. In May, orchestra students from PS 169 participated in an exchange program with ensemble students in Zurich, sponsored by Swiss Ambassador and Consul General André Schaller. In June, ensemble students participated in our third "ETM Festival" at Lehman College's Center for Performing Arts.

It was also the second year of the longitudinal evaluation, which will provide ETM with important year-to-year data on the long-term effects of music education. Five teachers were hired to school staff, reflecting ETM's commitment to creating sustainable programs. New software was piloted to improve communication with teachers. ETM continued to make revisions and enhancements to curriculum, such as updating middle school and ensemble instruction. ETM expanded its training and professional development to teachers, held additional workshops, and strengthened mentoring.

These enhancements and expansions were made possible in part through generous partnerships with the CMA Foundation and the Music Man Foundation.

## PROFESSIONAL DEVELOPMENT

ETM provided ongoing training and professional development to music teachers, including the annual, intensive, multi-day "ETM Academy" before the start of the school year. We prepared teachers for the new school year by strengthening their knowledge of pedagogy and music methodologies, and by addressing issues specific to implementing the ETM model, such as our curriculum and our integration philosophy. Workshop topics included: classroom structure and management, lesson and unit planning, concert repertoire, rubric and assessments, rehearsal strategies, and integration. We offered additional workshops on weekday evenings in September and October; three full-day sessions in November, January, and April; and a set of afternoon sessions in January and February.

Feedback from music teachers indicates an overall appreciation and enthusiasm for training and ongoing support. After the summer sessions, a new ETM teacher shared, "I had the most incredible week with absolutely wonderful people! ... I could not be more inspired to start school this school year!" Of the spring training, one teacher wrote, "I find every aspect of the professional development sessions helpful from the materials to the discussions. I particularly like going over pieces with the program staff!"



## EVALUATION

Education Through Music is committed to developing and sustaining high-quality music programs. ETM has in-house researchers who evaluate programs at partner schools, collecting quantitative and qualitative data and conducting analysis throughout the year. Key findings for the 2014-15 school year include:

### 1. ACADEMIC IMPROVEMENT

**Partner schools begin to see student exam scores rise after the third year of adopting the ETM music education program.**

Within the longitudinal sample, students in schools that have partnered with ETM for four or more years earned significantly higher Math and ELA (English Language Arts) exam scores than students at schools that have partnered with ETM for a shorter period. This suggests that there is a timeline on which an ETM partnership translates into test score gains.

**Students attending schools that have partnered with ETM for long enough to meet this threshold show greater academic achievement than their peers at non-ETM schools.**

Students at schools that have partnered with ETM for four or more years earned significantly higher Math and ELA exam scores than students at peer schools. These findings are consistent with the attitudes of surveyed students, parents, teachers, and principals, who overwhelmingly relate that they have observed the academic impacts of ETM firsthand.

**Students with disabilities at longtime partner schools earned higher Math exam scores than those at peer schools.**

This finding provides evidence of ETM's positive impact on students with special needs and underscores ETM's success in enriching the educational experiences of every student in its partner schools, regardless of ability.

### 2. SOCIAL/EMOTIONAL DEVELOPMENT

**Students, parents, and teachers report the positive effects of ETM's music education program on social/emotional wellbeing.**

In almost every category of social/emotional development (e.g., confidence, creativity, cooperation, artistry, etc.), upwards of 90% of students, parents, and teachers agreed that participation in the ETM program leads to noticeable, positive impacts.

### 3. ETM PROGRAM SATISFACTION

**ETM is highly regarded by partner school personnel.**

Consistent with findings from previous years, principals of ETM partner schools offered positive ratings of ETM; 93% of surveyed principals appraised ETM as "excellent" in providing and/or supporting a quality music education program.



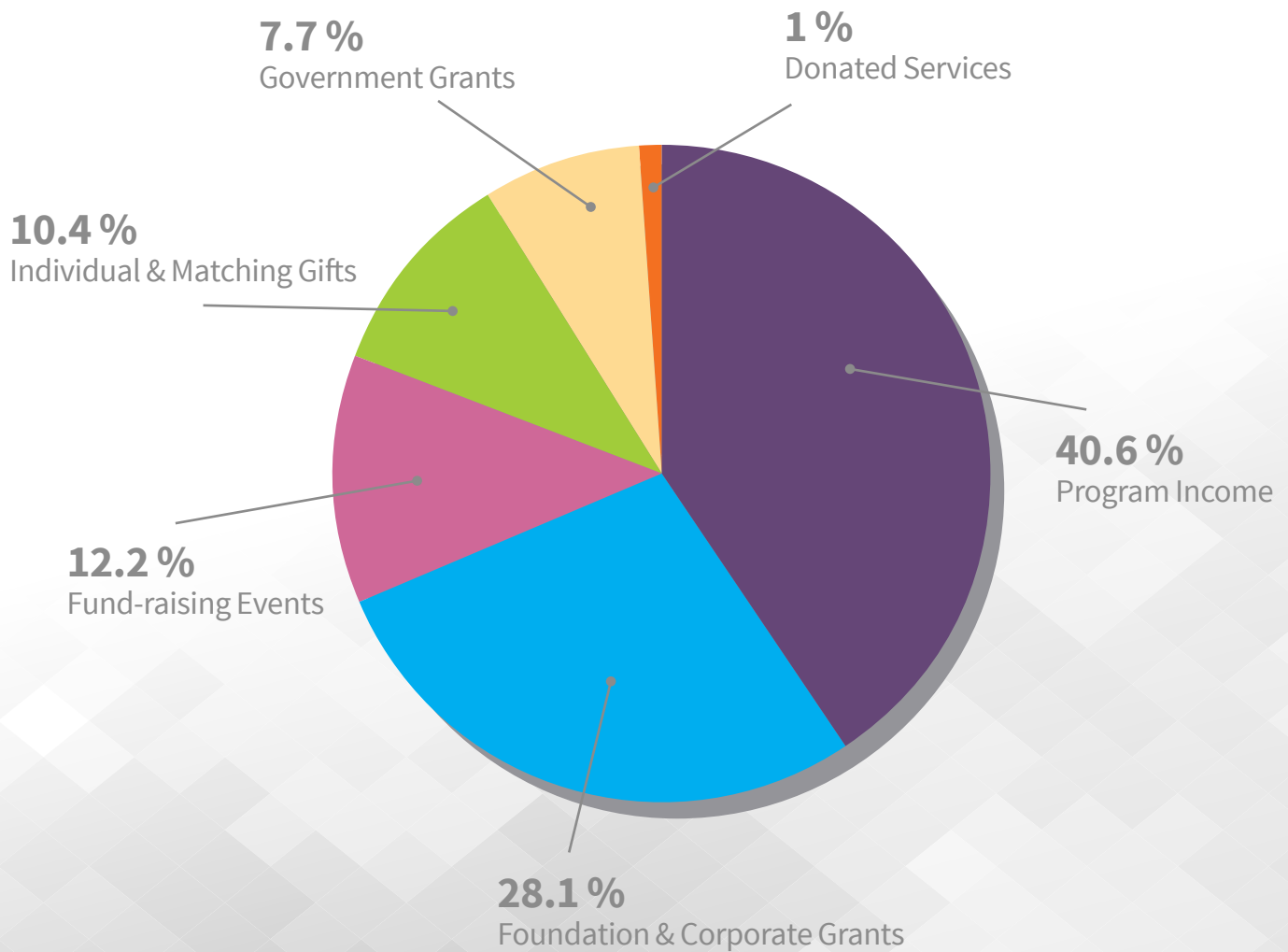
# STATEMENTS OF ACTIVITIES

YEARS ENDED AUGUST 31, 2015 AND 2014

	2015	2014
<b>Changes in Unrestricted Net Assets</b>		
Revenues and Other Support		
Contributions (Notes 1e and 9)	\$ 878,513	\$ 740,894
Benefit and event income	490,733	481,423
Less: Direct fundraising costs	(92,206)	(98,876)
Program income	1,320,168	1,027,599
Donated goods and services	32,400	37,953
Interest and dividend income	7,054	6,755
Unrealized gain (loss) on investments	(8,691)	16,856
Realized gain on investments	-	4,217
Miscellaneous income	14	1,733
	<u>2,627,985</u>	<u>2,218,554</u>
Net assets released from restrictions		
Satisfaction of time and program restrictions	<u>624,383</u>	<u>317,119</u>
Total Revenues and Other Support	<u>3,252,368</u>	<u>2,535,673</u>
Expenses		
Program Services		
Education	<u>2,389,957</u>	<u>2,017,623</u>
Supporting Services		
Management and general	186,088	237,853
Fundraising	382,306	212,832
Total Supporting Services	<u>568,394</u>	<u>450,685</u>
Total Expenses	<u>2,958,351</u>	<u>2,468,308</u>
Increase in Unrestricted Net Assets	<u>294,017</u>	<u>67,365</u>
<b>Changes in Temporarily Restricted Net Assets</b>		
Contributions	1,148,123	637,395
Net assets released from restrictions	<u>(624,383)</u>	<u>(317,119)</u>
Increase in Temporarily Restricted Net Assets	<u>523,740</u>	<u>320,276</u>
Increase in net assets	817,757	387,641
Net assets, beginning of year	<u>1,321,700</u>	<u>934,059</u>
<b>Net Assets, End of Year</b>	<u>\$2,139,457</u>	<u>\$1,321,700</u>

## INCOME SOURCES

### 2014-15



# STATEMENTS OF FINANCIAL POSITION

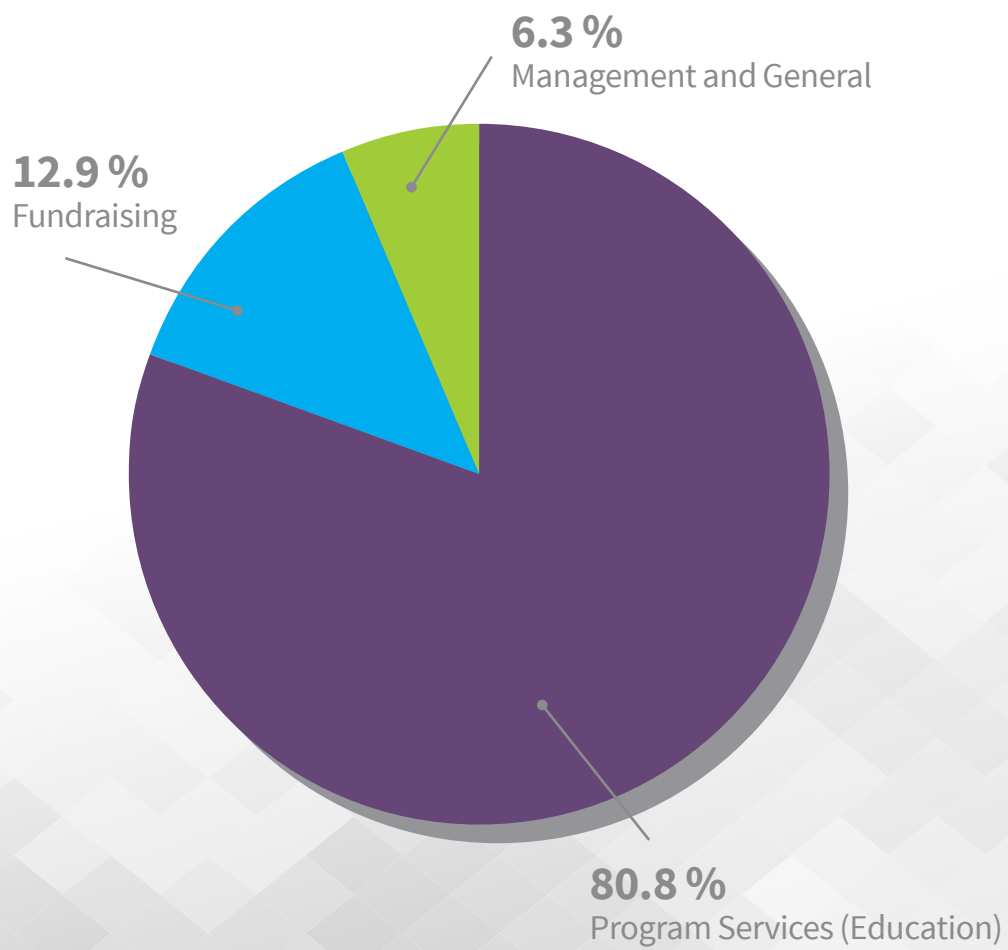
AUGUST 31, 2015 AND 2014

	2015	2014
<b>Assets</b>		
Cash and cash equivalents	\$1,570,120	\$ 951,864
Investments	242,183	243,859
Unconditional promises to give		
Unrestricted	16,500	10,000
Restricted to future programs	195,000	86,000
Accounts receivable	690	5,570
Prepaid expenses	70,067	24,531
Property and equipment, at cost, net of accumulated depreciation	45,084	39,379
Security deposit	34,269	34,269
	<hr/>	<hr/>
<b>Total Assets</b>	<b>\$2,173,913</b>	<b>\$1,395,472</b>
	<hr/>	<hr/>
<b>Liabilities and Net Assets</b>		
Liabilities		
Accounts payable and accrued expenses	\$34,456	\$73,772
	<hr/>	<hr/>
Commitment and Contingency		
Net Assets		
Unrestricted		
Operating	735,997	438,362
ETM Special Fund	230,087	233,705
Total Unrestricted	<hr/> 966,084	<hr/> 672,067
Temporarily restricted	1,173,373	649,633
Total Net Assets	<hr/> 2,139,457	<hr/> 1,321,700
	<hr/>	<hr/>
<b>Total Liabilities and Net Assets</b>	<b>\$2,173,913</b>	<b>\$1,395,472</b>
	<hr/>	<hr/>



## EXPENSE RATIOS

### 2014-15



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*We apologize if we have inadvertently omitted or misspelled any name.  
Please advise us of any errors so that we may correct our records.*





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